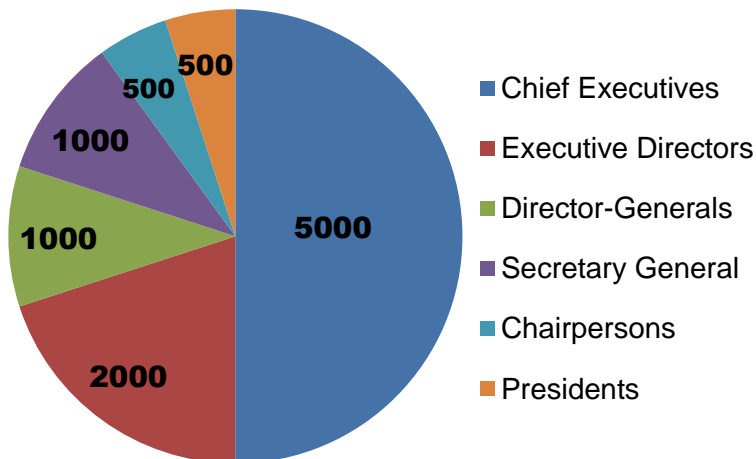


Our Readers Facts and Advertising opportunities

- Our readers are the senior executives and decision makers across the world's most influential associations and not-for-profit organisations.
- They purchase the products and services our advertisers offer.
- Distributed to **10,000** membership organisation leaders across the UK, Europe, USA, Canada and Australasia by post and electronically.
- 4 print and electronic issues a year.
- Kept for reference by 70% circulation.
- Available online and e-zine format for mobile digital access.



Readership analysis



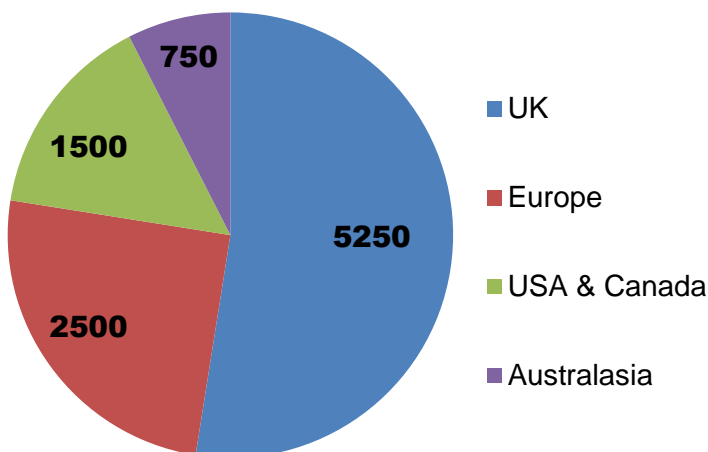
Advertisement opportunities:

AMI provides advertisers with access to a unique and valuable audience who take their profession seriously.

- Print advertising
- Sponsored reports/case studies
- Supplements (lose and bound)
- Sponsored banners on website
- Creative inserts
- Event sponsorship

Please [email](mailto:info@associationmanagement.co.uk) for tailored creative packages.

Geographical analysis



Association Management
International