

## Artwork specifications

		Technical Details
<b>Full Page - Bleed</b>	303mm x 216mm width	All advertisements must be supplied as high resolution print ready pdf files. Print images should be placed as CMYK eps, tiffs or jpeg files at a resolution of 300 dpi at actual size, not gif or RGB
Full Page - Trim	297mm x 210mm width	
Full Page - Type area	287mm x 200mm width	
<b>Half page – vertical</b>	287mm x 95mm	
<b>Half page – horizontal</b>	130mm x 200mm	
<b>Quarter page</b>	103mm x 95mm	
<b>Classified Directory entry</b>	80mm x 95mm	

## Rate card ~ Display and Online

We can tailor to individual campaign aims and budgets

	Frequency discounts		
Display	1 issue	3 issues	6 issues
Double page spread	£4000 / €4660	£3600 / €4193	£3200 / €3727
Full Page	£2000 / €2330	£1800 / €2096	£1600 / €1863
Half Page	£1000 / €1165	£900 / €1048	£800 / € 932
Quarter Page	£500 / €583	£450 / € 524	£400 / € 466
Inside Front Cover	£2400 / €2795	£2160 / €2515	£1920 / €2236
Back cover	£3000 / €3494	£2700 / €3145	£2400 / €2795
Inside Back Cover	£2500 / €2912	£2250 / €2620	£2000 / €2329
Online listing	One month	Three months	<b>Publication Profile:</b> AMI contains a mix of editorial for senior membership executives.  <b>Circulation:</b> 10,000  <b>Frequency:</b> 4 print & electronic issues a year.
Button Advert with hyperlink.	£99 / €115	£250 / €291	
Banner Advert with hyperlink	£99 / €115	£250 / €291	
e-newsletter alert	One issue	Three issues	
Banner advert with hyperlink	£99 / €115	£250 / €291	
Quarterly Directory Advert	£250 / €291	£600 / €699	

**To discuss specific commercial opportunities please call  
Phil Slinger on 01625 664502**